

# THE BENEFITS OF MEMBERSHIP

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**Core Benefits** - IEEE is the world's largest technical society, bringing Members access to the industry's most essential technical Information, networking opportunities, career development tools, and many other exclusive benefits.

## **Knowledge - Staying current with the fast-changing world of technology...**

[IEEE Spectrum Magazine](#) - 12 monthly issues (print) and online

[The Institute Newsletter](#) - 12 monthly issues (4 print, 8 online)

[IEEE Potentials Magazine](#) - 6 issues (online)

[IEEE Xplore](#) - table-of-content and abstract access to 1.2-million documents

[What's New @ IEEE](#) - produced monthly, electronic newsletters on technical topics (10 topics to choose from)

## **Community - Belong to the network and buying power of 365,000 members in 150 countries...**

[IEEE Sections](#) - network with others in the local member community, and participate in local educational events

[Technical Chapters](#) - engage with others through informative technical meetings

[IEEE e-mail alias](#) - with virus protection and spam filtering

[ShopIEEE discounts](#) - membership paying for itself, with as much as 50% off IEEE products

[IEEE Conference](#) registration discounts

[Volunteering](#) - opportunities that build leadership skills and networking opportunities

[myIEEE](#) - members-only personalized gateway into IEEE membership

## **Profession - Empowering members to build and own their careers, and venues to give back to society...**

[IEEE Job Site](#) - locate career opportunities easily and confidentially

[Career Alert](#) - a weekly email newsletter containing career advice plus the job of the week from the IEEE Job Site

[Continuing Education Partners Program](#) - up to a 10% discount on online degree programs

[Awards](#) - recognize the accomplishments of technologists and engineers worldwide

[Scholarships](#) - enhance your resume with an IEEE scholarship

[Consultants Database](#) - a service available for matching technical consultants with clients

[Today's Engineer](#) - monthly webzine devoted to the issues affecting IEEE members' careers

## **Add-On Benefits**

[IEEE Member Digital Library](#) - access up to 25 articles a month from any IEEE publication or conference proceeding

[Proceedings of the IEEE](#) - leading authoritative resource for in-depth research coverage, tutorial information and reviews

[Insurance Services](#) - customized selection of insurance products, designed for the professional engineer

[Financial Services](#) - receive discounts on financial services from our partnering companies

[Home & Office Services](#) - substantial discounts on products and services for your home and office

[Travel Services](#) - enhancing the overall travel experience for IEEE members and their families

## **Additional Memberships**

[IEEE Society Membership](#) - expands the scope and depth of your technical knowledge, expanded networks

[IEEE Standards Membership](#) - influence the direction and application of standards development

[IEEE Women in Engineering Membership](#) - promotes the entry into and retention of women in engineering programs

# RESPONDING TO OBJECTIONS

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## ***My company will not pay for my dues.***

We're grateful that some employers reimburse for IEEE membership dues, but IEEE membership is about individuals who desire to take ownership of their career, regardless of an employer's willingness to reimburse dues. Individuals who belong to IEEE take personal responsibility for their careers. Let me share with you the benefits (turn page).

## ***IEEE membership is too expensive.***

The cost of IEEE membership compared to most professional associations is significantly lower, as much as 30%, compared to organizations such as the National Society of Professional Engineers, American Medical Association, and the American Bar Association. When you really think about it, IEEE membership dues are quite reasonable when you consider the quantity and quality of benefits offered to members. Also, IEEE membership often pays for itself. The discounts members receive on IEEE products or attending a conference makes membership a good return-on-investment.

## ***The value of IEEE membership does not justify the cost.***

IEEE membership offers an array of benefits that may be of interest to you. Perhaps you are unaware of some of these benefits. They include Access to technical publications; Professional and educational development; Unique networking venues; Discounts on conference attendance, insurance programs, IEEE products. And every member has their own, personalized gateway into IEEE membership via myIEEE. Let me share with you the benefits (turn page).

## ***I have no time to read the publications.***

It's a constant challenge between finding the time to be informed, and one day discovering that you're not technically current. Our members tell us that reading IEEE publications saves them time, as they do not need to "reinvent-the-wheel" at work. IEEE publications are the world's best collection of technical information. Taking the time to read this information keeps you technically current. Investing 30 minutes with one publication could save you 40 hours of research at work.

## ***I can find all this information on Google—what's the value of membership?***

There's a lot of information to be found on Google, but IEEE publications are not available for free on Google. Moreover, the quality of technical information found via Google is random, and doesn't adhere to any consistent standards of technical excellence. Did you know that 60,000 patents cite IEEE information? – These patents cite IEEE, not Google. IEEE membership is much more than access to information. It's about networking, professional development, and you taking personal responsibility for your career. Membership is about meeting new colleagues, and coming into contact with really great people—individuals who join IEEE form friendships that last a lifetime. You wouldn't meet these people on Google. Let me share with you the benefits (turn page).

## ***I can get all of the information through my employer, so why should I belong?***

Yes, organizations worldwide rely upon IEEE information to be technically current and competitive—it speaks to IEEE's quality. IEEE membership is more than access to information. IEEE membership is about you being competitive and taking personal responsibility for your career. IEEE's benefits include venues and tools for members to network, build valuable professional connections, and hone leadership skills. These are essential for managing your career. Membership is about meeting new colleagues, and coming into contact with really great people—individuals who join IEEE form friendships that last a lifetime. IEEE membership is more than what you receive—it's also about what you're giving back. When you belong to IEEE, you are supporting a much larger mission—your membership enables initiatives such as public information and policy efforts, affordable student membership, and the introduction of technology careers to young people worldwide. Let me share with you the benefits (turn page).

## ***I've recently been unemployed, and can no longer afford the dues.***

IEEE will help you during these times. IEEE has a reduced-dues program for unemployed members, which allows you to keep your benefits, which are very helpful for finding a new job—for example, networking at local Section and Chapter meetings, uploading your resume to the IEEE Job Site, engaging the career navigator.

